
RESTAURANT ASSOCIATION METROPOLITAN WASHINGTON SELECTS HEARTLAND PAYMENT SYSTEMS® AS EXCLUSIVE ENDORSED PROVIDER OF PAYMENT SOLUTIONS

Washington DC-area restaurateurs to benefit from industry-leading payment technologies

PRINCETON, NJ — June 23, 2010 — Heartland Payment Systems (NYSE: [HPY](#)), one of the nation's largest payments processors, has been named the Restaurant Association Metropolitan Washington's (RAMW) exclusive endorsed provider of card processing, gift marketing and check management services. These industry-leading payment solutions are part of the suite of Full Course Business SolutionsSM — a product of Heartland's relationship with the National Restaurant Association (NRA), Council of State Restaurant Associations and 42 state restaurant associations. Built on the foundation of the first-ever unified payments processing platform for the restaurant industry, these solutions enable RAMW members to enhance their operations, reduce their costs and maximize their profitability.

"Heartland is an ideal partner for us," said Lynne Breaux, President of RAMW. "Not only does Heartland provide state-of-the-art technology and the highest level of personalized support, it advocates for restaurateurs through merchant education initiatives. This is perfectly in line with our association's mission to educate professionals in the restaurant and foodservice industry and will further empower our members to make informed decisions about how they manage their payments."

Bob Carr, Heartland's chairman and chief executive officer, added, "Payments processing can be confusing, especially for time-pressed restaurateurs who are frequently targeted by providers looking to profit at their expense. That's why we've teamed up with the NRA and associations across the country like RAMW. Together, we're fighting to expose deceptive business and pricing practices in the electronic payments arena and prevent the victimization of operators."

"RAMW marks the 42nd state restaurant association to join our alliance — which continues to gain momentum and power — and ultimately benefits restaurateurs nationwide," concluded Dennis Carpenter, director of association alliances at Heartland.

To learn more about Full Course, visit GoFullCourse.com.

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About Heartland Payment Systems

Heartland Payment Systems, Inc. (NYSE: [HPY](#)), the fifth largest payments processor in the United States,

delivers [credit/debit/prepaid card processing](#), [gift marketing and loyalty programs](#), [payroll](#), [check management](#) and business solutions to more than 250,000 business locations nationwide. Heartland is the founding supporter of The Merchant Bill of Rights, a public advocacy initiative that educates merchants about fair credit and debit card processing practices. For more information, please visit [HeartlandPaymentSystems.com](#), [MerchantBillOfRights.org](#), [CostOfABurger.com](#) and [E3secure.com](#).

About the Restaurant Association Metropolitan Washington

Established in 1920, RAMW is proud to be the voice of the Metropolitan Washington food service industry and establishments of hospitality. RAMW has over 700 members and promotes and lobbies on behalf of the restaurant industry. RAMW “Fights for the Right to Eat, Drink and Be Merry.” For information on RAMW, please visit [ramw.org](#).

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