

Heartland Payment Systems® Introduces PlusOneSM Payroll

Online Payroll Management System is Industry's First to Utilize Cutting-Edge Oracle® Technology For Streamlined, Cost-Effective Processing

PRINCETON, NJ — March 3, 2010 — Heartland Payment Systems® (NYSE: HPY), one of the nation's largest payments processors, has released Heartland PlusOne Payroll, a newly developed comprehensive payroll management system that streamlines all aspects of the payroll process to enable time and cost savings. Heartland's platform is state-of-the art, enabling the company to process payroll on a large scale and provide customizable solutions for businesses of all sizes.

Developed in conjunction with America OnShore — a Cleveland-based human resources and payroll software consulting firm — PlusOne Payroll is the first in the industry to utilize Oracle technology. This technology enables faster processing and continuous updates to ensure businesses remain compliant with payroll, tax and human resources regulations. The platform features web-hosted access, enabling businesses — and their accountants — to securely access all payroll data from virtually anywhere with SSL-encryption protection. It also provides robust, easy-to-use reporting for better business analysis. PlusOne Payroll is equipped to interface with the leading providers of accounting and time and attendance applications, as well as restaurant and retail point-of-sale (POS) systems.

"Built as an enterprise-level application from the ground up, PlusOne Payroll's feature set and ability to scale enable it to meet large corporate and service bureau requirements," said Todd La Fever, managing partner and CEO at America OnShore. "Simultaneously, its intuitive interface and logical process flows provide a straightforward approach for even the most basic of small business payroll needs."

Mark Strippy, executive director of Heartland Payroll ServicesSM, added, "At Heartland's core is its investment and commitment to technological innovation. Businesses are in need of an advanced and superior product that provides the essential tools to more effectively manage payroll. We are excited to offer just that and provide small and large businesses with customized solutions designed to save time and eliminate the hassle of administrative updates."

PlusOne Payroll not only benefits organizations that use it, but their employees as well. With this solution, businesses can offer their employees self-serve tools to effectively control the allocation of their compensation and other payroll/human resource-related data. Providing these value-added tools increases both convenience and employee satisfaction.

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Heartland Payroll Services processes payroll for businesses of all sizes and in all industries throughout the United States, delivering comprehensive payroll capabilities including reporting, compliance, POS integration and workers' compensation programs. For more information, visit HeartlandPaymentSystems.com/Payroll and call 866.941.1HPS (1477).

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About Heartland Payment Systems

Heartland Payment Systems (NYSE: HPY), the 5th largest payments processor in the United States, delivers credit/debit/prepaid card processing, payroll, check management and payments solutions to more than 250,000 business locations nationwide. Heartland is the founding supporter of The Merchant Bill of Rights, a public advocacy initiative that educates merchants about fair credit and debit card processing practices. For more information, please visit HeartlandPaymentSystems.com, MerchantBillOfRights.org, CostOfABurger.com and E3secure.com.

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Forward Looking Statements

This press release may contain statements of a forward-looking nature, which represent our management's beliefs and assumptions concerning future events. Forward-looking statements involve risks, uncertainties and assumptions and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors. Information concerning these factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's annual report on Form 10-K, or Form 10-Q as applicable. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.